

Get ready to *Stop.Swap.GO!*



Essex County Council has launched a new campaign making it easier and more motivating for residents to switch to walking, cycling or bus use across the County.

www.stopswapgo.co.uk encourages participants to share their progress and tips via an app and includes a 60 Day Challenge where there are many prizes to be won for completing small tasks. The initiative is also aimed at supporting those going back to school in September with helpful information and maps enabling families and young people to avoid traffic chaos as we continue social distancing.

For information please visit the *Stop.Swap.GO!* [website](#).

You can support the campaign by sharing their social media posts and following their pages on Facebook, Instagram and Twitter as well as advocating amongst your local residents and businesses.

If you have any questions on how you can support the campaign please contact the *Stop.Swap.GO!* team at Stop.Swap.Go@essex.gov.uk

